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\$7.95 inc GST
Volume 2.4
Dec 09/Jan10

**VERNE
HARNISH**

Think fast, learn hard

**SEVEN TOP TIPS FOR
BUSINESS SUCCESS**

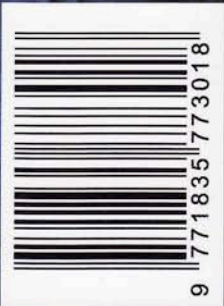
**SEVEN WAYS TO
DISTINGUISH YOURSELF**

**SEVEN STAGES OF
PROPERTY
DEVELOPMENT**

How to change your
negative thinking

MICHAEL J FOX

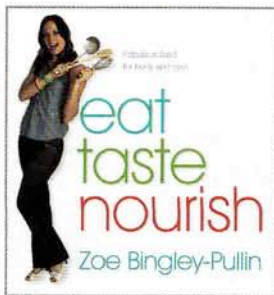
THE SECRET OF HIS FOUNDATION'S SUCCESS



THOUGHT LEADERSHIP

Reviews *edited by Daniel G. Taylor*

Daniel G. Taylor publishes a weekly e-newsletter – Thought Leadership – spotlighting ideas from the best success books. Email daniel@danielgtaylor.com to subscribe.

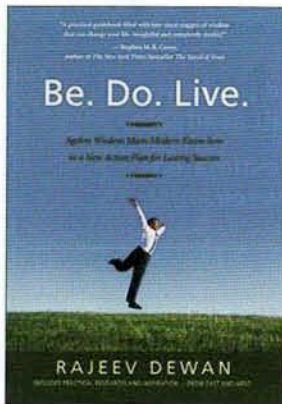


Eat. Taste. Nourish by Zoe Bingley-Pullin

It is difficult to go past nutritionist-to-the-stars Zoe Bingley-Pullin's recipe book offering fabulous food for body and soul. She shares how she discovered the joy of good food at the Le Cordon Bleu school in London – and gained 10kg. Later, in the south of France, despite eating plenty of provençal food, her waistline dropped. Inspired, Zoe looked at how she'd started to look trimmer and slimmer, while feeling healthier and vibrant. She found that her relationship to food was changed through the simple elegance of food

preparation and presentation in Provence. Using fresh, local ingredients and offering dishes with low-GI choices, Zoe uses no-fuss recipes to guide the reader through a daily eating plan. She also offers an easy twenty step guide on how to make small changes. The recipes are tasty and enticingly photographed. Follow her list of 'Foods to Avoid and Foods to Have' and you'll be on your way to sharing in Zoe's weight loss secret.

Reviewed by L.K. Denning

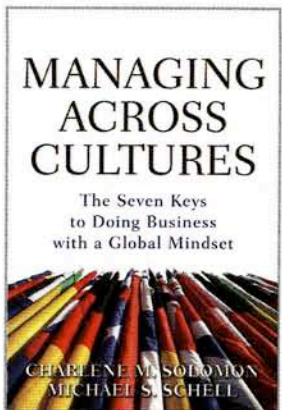


Be. Do. Live. by Rajeev Dewan

If Dr Stephen R. Covey and Anthony Robbins were to team up to write a book, Be. Do. Live. might be the result. Rajeev Dewan, who has been trained by both those authors, provides a roadmap for how to improve your character and your results. Work out what you want and see where you're at now. Look next at your beliefs and change the useless ones. Got the foundations right? Ramp up the actions you take to get the best results. Dewan is a great synthesiser: he brings together the best ideas,

adds his twist, and gives them to you as tools to aid you with specific problems. One example of this is what he does with the classic Covey funeral exercise – where you imagine people sharing what they admired about you at your funeral – and takes it deeper than the original did, making the exercise more moving and more practical at once. With this solid debut, Dewan is on the path to sharing greatness with the Coveys and the Robbinses.

Reviewed by Daniel G. Taylor



Managing Across Cultures by Charlene M. Solomon & Michael S. Schell

Apart from the KKK, can you name any organization that's not made up of people from any number of cultures? The management challenge is how to bring together people from all over the world to achieve results. When Wal-Mart tried to crack the German market, they failed. Why? They ran the store as if it was in America: including smiling greeters and people ready to help you find what you're looking. But the Germans reserve smiling for close friends and family; many women

thought the greeters were flirting. As for the helpers? Germans like to find their own way and felt hassled, not realising the helpers were staff. Entrepreneurs take note: you can use this book to judge whether a business that has worked well in another country might work well in your country. It's a harder-than-pulp read, but it's worth it if you run a team with people from other cultures, to make sure everyone understands each other.

Reviewed by Daniel G. Taylor