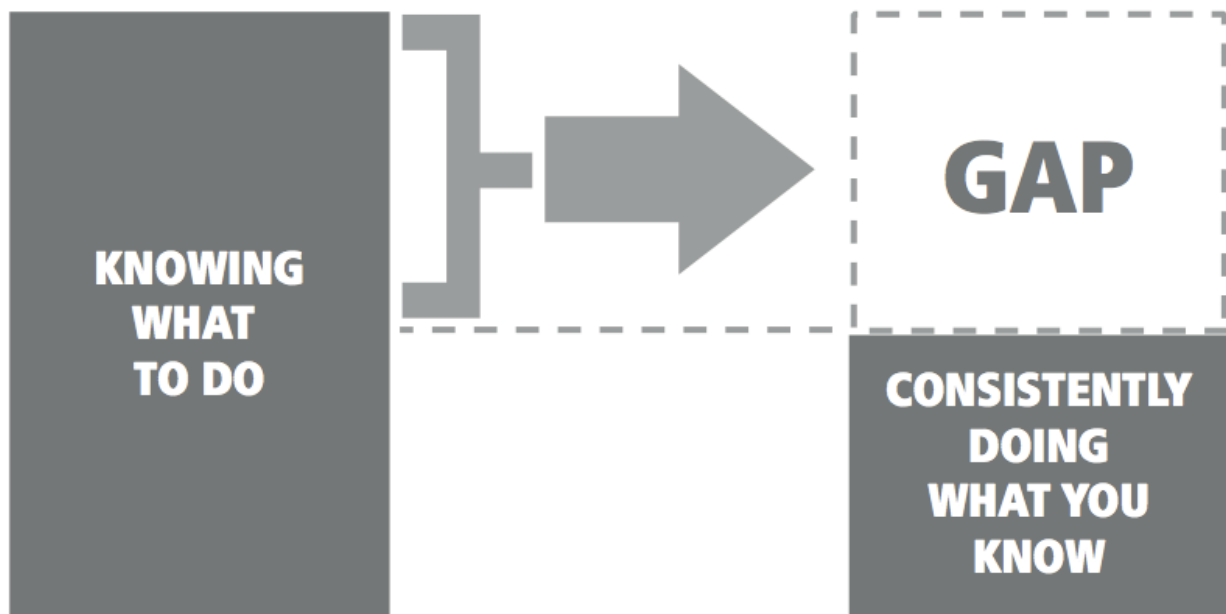




Chapter 16

WHAT ARE THE FIVE CAUSES OF YOUR BIGGEST GAP?

Biggest Gap: Knowing-Doing Gap



1. Don't want it badly enough
2. Not willing to pay the price
3. Not taking the first step
4. Not taking subsequent steps
5. Judging too soon